

## **Vorbemerkungen zu den erwarteten Schülerleistungen**

Das Ziel des Erwartungshorizonts bei der zentralen Abiturprüfung Englisch ist die weitgehende Sicherstellung, dass landesweit möglichst gleichwertig beurteilt wird.

**Es können auch weitere oder andere, ebenso korrekte Aspekte seitens der Schülerinnen/Schüler aufgeführt werden, die nicht im Erwartungshorizont ausgewiesen sind. Aufgabenbezogene, inhaltlich angemessene Schülerleistungen sind positiv zu berücksichtigen.**

**Schülerleistungen, die falsch, irrelevant, überflüssig oder redundant sind, führen zu einer Abwertung der inhaltlichen Leistung.**

Die beiden Spalten der Beurteilungsinstrumente mittels Deskriptoren für das Berufliche Gymnasium sind prinzipiell gleichgewichtig. Das Ausdrucksvermögen fließt zu gleichen Teilen in beide Spalten ein. Die Beurteilung der Qualität der sprachlichen Leistung muss daher immer in Abhängigkeit vom Grad der Aufgabenerfüllung gesehen werden. Dies obliegt dem fachlichen Urteil der Korrektoren.

Ist die erbrachte Leistung in Bezug auf eine der beiden Spalten ungenügend, kann die Endnote nicht besser als „mangelhaft“ (maximal 3 Punkte) sein.

Alle Aufgabenteile werden zuerst getrennt bewertet, indem nach Zuordnung des gewonnenen Eindrucks zu den Beschreibungen die in beiden Spalten ermittelten Punkte addiert und durch zwei geteilt werden. Rundungen bei Lösungen zu **schriftlichen** Aufgaben dürfen zunächst nicht vorgenommen werden. Dies bedeutet, dass unter Umständen mit gebrochenen Notenwerten bis zur Ermittlung der Gesamtnote weiter gerechnet wird. Für diese gelten die mathematischen Rundungsregeln.

### **Bezug zu den Kompetenzen:**

Textaufgabe (bzgl. der Anforderungsbereiche I, II und III), Hörverstehen und Mediation: Kommunikative Kompetenz (linguistische, sozio- und interkulturelle und pragmatische Kompetenz) und Kommunikative Sprachaktivitäten.

### **Bewertung: Die Beurteilungsinstrumente mittels Deskriptoren für das Berufliche Gymnasium – Stand September 2013 – sind heranzuziehen**

([http://za.schleswig-holstein.de/content/tk\\_beruf.php?group=33&ugroup=6](http://za.schleswig-holstein.de/content/tk_beruf.php?group=33&ugroup=6) oder <http://lehrplan.lernnetz.de/index.php?wahl=27> – siehe unter Lehrplan BG Englisch).

### **Nachzuweisende GER Stufen:**

- Nachzuweisende Stufe in allen Kompetenzbereichen außer **Rezeption** im eA: B2+
- Bei **rezeptiven Kompetenzen**: C1

## Mediation Fachrichtung Agrarwirtschaft & Ernährung – 25%

**Aufgabe:** Fassen Sie den folgenden Text in **ca. 200 Wörtern** (ohne Titel) **25%** in englischer Sprache zusammen. Ihre Textproduktion kann um 10% nach unten oder oben von der Wortzahlvorgabe abweichen. - Zählen Sie in dieser Aufgabe die von Ihnen geschriebenen Wörter. Markieren Sie jedes fünfzigste Wort.

### Vertical Farming: US-Stadt baut supereffiziente Gemüsefarm

#### **Formal sehr gute Leistung:**

- references (if mentioned) such as author, title, date, publication medium
- generalizing references as to data such as percentages, experts within the text as far as possible
- examples should be generalized as far as possible

#### **Formal ausreichende Leistung (Passmark = 5P):**

- references (if mentioned) such as author and title
- examples are partly generalized

#### **Inhaltlich sehr gute Leistung:**

- VF = trend in big cities
- VF means farming in multi-storey greenhouse
- advantages of VF food:
  - in future most of the earth's population will reside in urban centres
  - year-round crop production; no lengthy transport, no pollution
  - VF food grown with reduced consumption of water or fertilizers
- disadvantage of VF food: lack of energy efficiency
- modern lighting technique and intelligent design can compensate disadvantage
- example: Vertical Harvest in Jackson Hole, Wyoming
  - geographical situation:
    - ⇒ makes farming nearly impossible
    - ⇒ transportation difficult and expensive
  - 1,670 m<sup>2</sup>, 3-storey VF greenhouse will be built to produce 46,000 kg of fruit and vegetables
  - to protect local farming VF products will replace only imported products like tomatoes or herbs
  - as Jackson is dependent on tourism ⇒ environmentally friendly image important
  - therefore VF greenhouse will serve as educational facility with access for visitors

**Inhaltlich ausreichende Leistung - Summary (Passmark = 5P):** Die Aufgabe ist teilweise gelöst.

## Mediation Fachrichtung Gesundheit und Soziales -25%

**Aufgabe:** Fassen Sie den folgenden Text in **ca. 200 Wörtern** (ohne Titel) in englischer Sprache zusammen. Ihre Textproduktion kann um 10% nach unten oder oben von der Wortzahlvorgabe abweichen. **25%**

Zählen Sie bitte in diesem Teil die von Ihnen geschriebenen Wörter. Markieren Sie jedes fünfzigste Wort.

### Leiden der Scheidungskinder

#### **Formal sehr gute Leistung:**

- references (if mentioned) such as author, title, date, publication medium
- generalizing references as to data such as percentages, experts within the text as far as possible
- examples should be generalized as far as possible

#### **Formal ausreichende Leistung (Passmark = 5P):**

- references (if mentioned) such as author and title
- examples are partly generalized

#### **Inhaltlich sehr gute Leistung:**

- approx. 150,000 children affected by separation of up to 200,000 marriages in Germany every year
- consequences during separation process: emotional difficulties, problems with social surroundings
- according to Swedish study: physical strain follows
- unclear symptoms after a separation have increased between children aged 12 and 15
- sleeping disorder and concentration problems = widely spread amongst them
- 22% of children living in one-parent families report psychosomatic sufferings in contrast to only 13% living in classic family structures
- other symptoms: headaches, stomach-ache, reduced appetite, indisposition, lethargy
- gender specific components: e.g. exhaustion and sadness with girls; sleeping disorder and concentration problems with boys
- parents cannot be talked to, since they are concerned themselves
- older children draw back, do more sports, use computer more or turn to alcohol consumption
- regular contact to both parents ⇒ less suffering compared to single parent children but stress for the children; some have to switch places up to 50 times a year

**Inhaltlich ausreichende Leistung - Summary (Passmark = 5P):** Die Aufgabe ist teilweise gelöst.

## Mediation Fachrichtung Technik – 25%

**Aufgabe:** Fassen Sie den folgenden Text in **ca. 200 Wörtern** (ohne Titel) in englischer Sprache zusammen. Ihre Textproduktion kann um 10% nach unten oder oben von der Wortzahlvorgabe abweichen.

**25%**

Zählen Sie in diesem Teil die von Ihnen geschriebenen Wörter. Markieren Sie jedes fünfzigste Wort.

### Apple iCar gegen Tesla: BMW und Nissan reagieren aufs Apple-Auto

#### **Formal sehr gute Leistung:**

- references (if mentioned) such as author, title, date, publication medium
- generalizing references as to data such as percentages, experts within the text as far as possible
- examples should be generalized as far as possible

#### **Formal ausreichende Leistung (Passmark = 5P):**

- references (if mentioned) such as author and title
- examples are partly generalized

#### **Inhaltlich sehr gute Leistung:**

- Apple's plan to launch its own automobile named iCar already in 2020 provokes reactions of contemporary car producers
- Apple has headhunted employees of Tesla and Ford
- as an alternative to Tesla, Apple has allegedly secured patent for trademark rights for iCar
- possible creation of new, innovative design inspired by classic Italian and British sports cars
- according to rumours on financial markets, Tesla Motors, pioneer on the electric cars market, supposed to be taken over by Apple within the next 18 months
  - ⇒ giving Apple the know-how and a share of the automobile market
  - ⇒ avoiding that Tesla becomes too expensive for takeover
- competitors show different reactions to the news:
  - Volkswagen, Daimler and Nissan stay relaxed, appreciate that Apple might bring target group of young customers closer to automobile market, thus putting their own cars back into the focus
  - only BMW sees Apple car as serious challenge, as new competitors might build cars in the future

**Inhaltlich ausreichende Leistung - Summary (Passmark = 5P):** Die Aufgabe ist teilweise gelöst.

## Mediation Fachrichtung Wirtschaft - 25

**Aufgabe:** Fassen Sie den folgenden Text in **ca. 210 Wörtern** (ohne Titel) in englischer Sprache zusammen. Ihre Textproduktion kann um 10% nach unten oder oben von der Wortzahlvorgabe abweichen. - Zählen Sie in diesem Teil die von Ihnen geschriebenen Wörter. Markieren Sie jedes fünfzigste Wort. **25%**

### Lokaler Handel gegen Amazon und Co

#### **Formal sehr gute Leistung:**

- references (if mentioned) such as author, title, date, publication medium
- generalizing references as to data such as percentages, experts within the text as far as possible
- examples should be generalized as far as possible

#### **Formal ausreichende Leistung (Passmark = 5P):**

- references (if mentioned) such as author and title
- examples are partly generalized

#### **Inhaltlich sehr gute Leistung:**

- many local retailers lose customers due to online competition
- idea: local online marketplaces and search engines to compete with Amazon & Co to find articles much sought-after in your area
- Wuppertal is pioneer of initiative: online marketplace OCW was established there last year
- meanwhile, 47 local retailers present over 4,000 products online
- highlight: products can be delivered on the same evening = retailers' trump card: even Amazon can't possibly manage that
- but one shouldn't be too euphoric: OCW seems to be easy solution to make local retailers more competitive
- but no evidence yet for concept working:
  - o retailers will have to compete with e-commerce giants and their broad range of goods
  - o most unlikely that customers are willing to pay more for limited range of goods to support the local shops
- inventors of project admit that it will take some time to succeed, since rather practical problems (e.g. missing merchandise management system) need to be solved
- initiative only successful if local retailers willing to meet challenges of e-commerce and invest money

**Inhaltlich ausreichende Leistung - Summary (Passmark = 5P):** Die Aufgabe ist teilweise gelöst.

Erhöhtes Anforderungsniveau Englisch  
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## Hörverstehen – 15%

Zur Beurteilung der Hörverstehensaufgabe ist die jeweils aktuelle Fassung der Beurteilungsinstrumente heranzuziehen. **Siehe derzeit Seite 10.**  
([http://za.schleswig-holstein.de/content/tk\\_beruf.php?group=33&ugroup=6](http://za.schleswig-holstein.de/content/tk_beruf.php?group=33&ugroup=6) oder  
<http://lehrplan.lernnetz.de/index.php?wahl=27> – siehe unter Lehrplan BG Englisch)

Die hier vorliegende Aufgabe wurde auf 15 erreichbare Punkte konzipiert.

### **Geschnittene Version**

Pick Up Your Smartphone Less Often. You Might Think Better.

#### **Speakers:**

**Hosts:** Robert Siegel = RS, Audie Cornish = AC

**Expert:** Manoush Zomorodi = MZ

**Interview partners:** Amanda Itzko = AI, Eric O' Rafferty = ER

RS: Some of my colleagues

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



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<b>Information Sheet: Mehr Punkte pro Prompt als ausgewiesen dürfen nicht vergeben werden!</b> - Andere Formulierungen als hier vorgegeben sind zulässig, sofern sie den Inhalt korrekt wiedergeben.	
<b>Subject: Media habits</b>	<b>Pts:</b>
<b>1. Aim of the challenge:</b> trying to be less consumed by smartphones <b>or</b> to put down their phones	<b>1</b>
<b>2. Reasons for the challenge according to scientists:</b> – brains need downtime <b>or</b> need time to rest – people are more creative when they are bored	<b>2</b>
<b>3. Number of people who signed up:</b> more than 18,000	<b>1</b>
<b>4. Reason for signing up:</b> want more time to think	<b>1</b>
<b>5. Eric O’Rafferty’s evaluation of the challenge:</b> – has been easy for him – minutes gone down from 200 a day to below 100	<b>2</b>
<b>6. Functions of the app: It tracks ...</b> – minutes of screen time – number of times the phone is picked up <b>or</b> counts number of phone calls	<b>2</b>
<b>7. Effects of the challenge: Some people ...</b> – checked apps fewer times – spent fewer minutes on their phone <b>or</b> spent 10 minutes less on phones overall – kept phone in their pockets – deleted apps	<b>4</b>
<b>8. Percentage of people willing to change phone habits:</b> 90%	<b>1</b>
<b>9. Percentage of people planning to delete apps:</b> 50%	<b>1</b>
<b>Total</b>	<b>15</b>



## Textaufgabe – 60%

### The Selfie Stick

1. **Comprehension:** Summarize the text in **about 140 words**. **15%**

Count the words in this task. Mark every 50<sup>th</sup> word.

You are allowed to write up to 10% more or less than the number of words given in the task.

**Formal sehr gute Leistung - Summary:**

- references (if mentioned) such as author, title, date, publication medium
- generalizing references as to data such as percentages, experts within the text as far as possible
- examples should be generalized as far as possible

**Formal ausreichende Leistung - Summary (Passmark = 5P):**

- references such as author and title
- examples are partly generalized

**Inhaltlich sehr gute Leistung:**

- blog entry on selfie sticks and its users
- author ...
  - o comments on and defines selfie stick as an accessory to take the perfect self-portrait
  - o raises question why people post selfies on social media platforms:
    - describes posting selfies as a trend followed not only by teenagers but people from every walk of life
    - defines motivation of users to post high number of self-portraits as narcissism
    - raises the question who needs so many selfie portraits
    - stereotypes present generation as selfie generation
  - o ironically recommends to buy gadget immediately to become famous

**Inhaltlich ausreichende Leistung - Summary (Passmark = 5P):**

Die Aufgabe ist teilweise gelöst.

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2. **Analysis:** Analyze the stylistic devices the author uses and their intended effect on the reader. **25%**

**Inhaltlich sehr gute Leistung:** Für eine sehr gute Leistung werden **12 Aspekte** angemessen dargestellt und erläutert.

**Possible aspects:**

– **interjections:**

- "Ahhhhhh" (l.1) ⇒ expresses emotion ⇒ evokes attention
- "(gasp!)" (l.15), "oh so cool" (l.48) ⇒ ironic exaggeration ⇒ makes the readers aware of narcissism

– **personal pronouns:**

- first two paragraphs:
  - "you" (l.1), "for those of you" (l.4), "your smart phones" (l.5), "no one needs to know your imaginary friend is really a stick!" (ll.9-10) ⇒ personally addresses readers, involves them, culminates in ridiculing readers
  - "us" (l.3) ⇒ includes himself ⇒ fraternization between readers and author
- 3<sup>rd</sup> paragraph: "they" (ll.14-16) ⇒ depersonalizes ⇒ creates distance ⇒ avoids that readers feel being accused or ridiculed
- 7<sup>th</sup> paragraph: "I" (l.32), "you" (ll.32-38), "I'm not saying whoever takes a selfie is narcissist. Wait ... maybe I am." (l.32) ⇒ first fraternization, author pretends not to be generalizing, but discards this in the very next sentence, then direct "attack" on the readers, culminating in "*We get it -- you're awesome. You don't have to keep reminding us.*" (even stronger emphasis by italics) (ll.38-39) ⇒ expressing "enough is enough!"
- 8<sup>th</sup> paragraph: "you" (l.40), "I" (l.45), "you" (meaning today's teen)" (ll.47-48) ⇒ direct telling-off ⇒ readers forced to assess whether they are meant or not
- 10<sup>th</sup> paragraph: "you" (ll.51-55) ⇒ author gives ironic advice ⇒ readers must decide whether to accept it or not – allusion to "Star Wars": "May the force be with you – always!" ☺

– **word choice – elaborate vs. colloquial:**

○ **elaborate:**

- "accoutrement" (byline)
- "a pinnacle of narcissism" (ll.1-2)
- "reminisce" (ll.45-46)

○ **colloquial:**

- "all-the-rage" (l.4) instead of "fashionable"
- "jumped on the [...] bandwagon" (ll.22-23)
- "game changer" (l.49)
- "Fork over" (l.54)

⇒ text addresses variety of readers coming from different educational backgrounds

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- **onomatopoeic expression/repetition:** “*snap, snap, snap*” (l.7) ⇒ readers can imagine the repeated release of the shutter
- **metaphors:**
  - “taken [...] by storm” (l.11) ⇒ indicating the fast success of the selfies
  - “jumped on the [...] bandwagon” (ll.22-23) ⇒ following trends uncritically
- **references to official sources:**
  - “Oxford Dictionary Word of the Year” (l.12)
  - “Time magazine” (ll.28-29)
  - ⇒ indicating importance and reliability
- **enumerations:**
  - “Parents, athletes, astronauts, President Obama, Pope Francis, Kim Kardashian [...]” (ll.20-21) ⇒ emphasizing the widespread use of selfies as well as naming people directly – first in order of importance – and finally naming “Kim Kardashian” as an anti-climax ⇒ which is extremely ironic
  - “social interaction, self-awareness...” (ll.49-50) ⇒ makes readers aware of a permanent change of behaviour in people
- **use of brackets:**
  - “(gasp!)” (l.15)
  - “Kim Kardashian (she had so many selfies she turned hers into a book!) and of course multiple other celebrities.” (ll.21-22)
  - “Even better (or worse) [...]” (l.28)
  - ⇒ ironic asides make the readers smile
- **repetition:**
  - “narcissist”, “narcissism”, “narcissistic” (subheading, ll. 2, 16, 24, 32) = frequently used throughout the text ⇒ readers ask themselves how deeply they might be concerned
  - list of five questions (ll.12-18) ⇒ involves readers to find solutions
- **list of three:** “wireless electricity, a new ‘smart’ spaceship and a filter that treats Ebola” (l.30) ⇒ in comparison to major inventions the selfie stick is made ridiculous – and extremely unimportant
- **anaphora** and also list of three: “If you...” (ll.32, 34, 36) ⇒ showing consequences clearly might lead to the readers’ elucidation
- **italics:** “*We get it -- you're awesome. You don't have to keep reminding us.*” (ll.38-39) ⇒ expressing “enough is enough!”
- **acronym:** “FYI” (l.40) ⇒ abbreviation usually used in emails or social networks, though this article is a blog entry, “FYI” is usually not used in a blog ⇒ first raises readers’ attention, but what follows is surprising, since it directly attacks readers

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- **accumulations:**
  - “the greatest, [...] the prettiest, [...] the coolest [...]” (ll.40-41)  
⇒ range of superlatives stressing narcissism
  - “GI Generation, Baby Boomers [...]” (ll.42-43) ⇒ refers to background knowledge of educated readers ⇒ leads to logical consequence of nick-naming the present trend ⇒ stereotyping the selfie generation, which might be soon forgotten
- **idiomatic expression:** “practice makes perfect” (l.51) ⇒ well-known phrase used by parents when giving advice to children, but here out of context and used ironically
- **neologism:** “Queen Selfie” (l.52) ⇒ expresses irony
- **author ridicules his own article:** “You’ll never outshine Queen Selfie, Kim Kardashian, and become a household name if you’re stuck inside reading articles like this.” (ll.52-53) ⇒ expresses irony
- **exaggerations:** “over a billion photos” (l.45); “, always.” (l.55) = last word in the article ⇒ stressing superfluity
- **allusion to “Star Wars”:** “make sure the stick is with you, always.” (ll.54-55) ⇒ might make readers enjoy the irony the author uses

**Inhaltlich ausreichende Leistung (Passmark = 5P):** Die Aufgabe ist teilweise gelöst.

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3. **Comment:** Write a **blog entry** in reply, in which you comment on the author's statement: **20%**

"[...], the Selfie Stick has been named by Time magazine [...] as one of the best inventions of the year, right up there with wireless electricity, a new 'smart' spaceship and a filter that treats Ebola. I wonder which of those will have the greatest effect on humanity?" (ll.28-31)

**Hinweis:** Die Aufgabe kann als traditioneller "Comment" oder als Kommentar in einem "Blog" gelöst werden.

Da es bislang keine allgemeingültigen Regeln hinsichtlich eines „guten Blogbeitrages“ gibt, liegen hier die Regeln für einen Kommentar zugrunde. Gleichwohl kann z. B. der einleitende Satz entfallen, auch sind "interjections" und/oder andere stilistische Mittel seitens der SuS zulässig/erwünscht.

**Formal sehr gute Leistung:**

- structure of a comment/blog entry: introduction, well-organized main part, conclusion
- register of a comment/blog entry

**Formal ausreichende Leistung (Passmark = 5P):**

- structure of a comment/blog entry: introduction, main part, conclusion
- register of a comment/blog entry
- Formalien sind teilweise erfüllt.

**Inhaltlich sehr gute Leistung:** Für eine sehr gute Leistung werden insgesamt **vier** ausführlich begründete Aspekte bzgl. der Aufgabenstellung erläutert. Der persönliche Standpunkt muss klar erkennbar sein.

**Introduction: individual approach**

**Possible aspects:**

- **selfie-stick:**
  - new device simply makes it easier, less expensive and less complicated to take pictures of oneself, selfie stick is just a new gadget
  - Internet stands for global society, so why not share selfies with others
  - it is easier to express momentary emotions with a picture than with words
  - enormous waste of time since one has to look at and comment on rather meaningless pics – especially when under peer pressure
  - narcissistic tendency might reflect possible increasing egoism
  - selfie-posting can become an addiction
  - selfies can lead to distorted self-awareness and can contribute to cyber bullying

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- **wireless electricity:**
  - increases mobility
  - reduces waste (e.g. batteries)
  - resources- and effort-saving applications
  - advances medical technology
  - long-term effects on human beings not fully researched yet:  
could be dangerous
  - etc.
- **smart spaceships:**
  - new technology that can e.g. save energy, minimize dangers for human beings, etc.
  - independent from current incidents, human weaknesses
  - may offer solutions to global problems, e.g. natural disasters, global warming, etc.
  - operate on an international basis, etc.
  - possible loss of jobs
  - etc.
- **a filter that treats Ebola:**
  - can save people's lives, can prevent pandemics
  - leads to more security in especially poor countries, that suffered from Ebola
  - etc.

**Other approaches and examples are of course acceptable.**

**Inhaltlich ausreichende Leistung (Passmark = 5P):** Die Aufgabe ist teilweise gelöst.