

Microsoft  
Legal & Corporate Affairs Europe  
Rue Montoyer 51  
B-1000 Brussels  
Tel +32 (0) 2 704 39 40

 Ref. Ares(2015)381316 - 30/01/2015



Brussels, 30 January 2015

Commissioner Elzbieta Bieńkowska  
European Commission  
Berlaymont Building  
B-1049 Brussels

Dear Commissioner Bieńkowska,

I am writing to enquire whether you would grant us the honor of headlining our SME Summit alongside , President of Microsoft International, on 24 March 2015 at 11h00. At its 3<sup>rd</sup> annual Europe Summit on 24 – 25 March, 2015, Microsoft and the International Association of Microsoft Channel Partners (IAMCP) are bringing together over 200 European ICT Small and Medium Enterprises and start-ups to discuss policies and share best practices and insights into global markets and local growth within the ICT sector. The Summit takes place at our Microsoft Center, rue Montoyer 51 in Brussels.

SMEs are not only the backbone of the European economy, they are also important for evolving synergies between a high-performing European industrial base and a strong and innovative service sector. SMEs in the ICT sector in particular drive scale into the adoption of new technologies and cloud services across all industries, drive speed into innovative cycles, and advance the digital transformation – ultimately they increase the overall competitiveness of the European economy. In your role as Commissioner for the Internal Market, Industry, Entrepreneurship and SMEs you play a critical role to support these synergies. I feel that your intervention would be especially meaningful for this audience and we would be delighted if you were able to share your vision for European SMEs and entrepreneurship with us at this summit.

On the occasion, we would appreciate the possibility of a bilateral meeting with . This meeting would be an opportunity to speak with you about how Microsoft can contribute to your priorities through our initiatives in Europe supporting young entrepreneurs, start-ups, and SMEs. We would also like to discuss the importance of cloud deployment and Internet of Things applications, services and software to boost the European industrial policy objectives.

Thank you for considering this invitation and I hope that you can find time in your busy agenda to participate. My colleagues will take the liberty of contacting your office in coming days, but please do not hesitate to contact us should you have any questions or require more information on the IAMCP Europe Summit 2015 ([www.microsoft.eu/IAMCP-Summit](http://www.microsoft.eu/IAMCP-Summit)).

Kind Regards,



,  
Vice President Corporate Affairs EMEA