



# APPLE INVITES YOU TO

## MEET *LIAM*

PRESENTING AN INNOVATIVE RECYCLING SOLUTION TO  
SUPPORT THE TRANSITION TO A CIRCULAR ECONOMY

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**Wednesday 29 June 2016 | 14.00-16.30**  
**Hekven 6 | 4824 AE Breda | Netherlands**

Innovation plays a key part in the transition towards a circular economy. To address resource challenges and to transform waste into high-value added products, we need innovative technologies and processes.

Apple sees a huge opportunity to improve the way we reclaim finite resources. Existing recycling techniques only recover a few materials and often diminish their quality. So we invented Liam, a line of robots that can disassemble iPhones, sorting its high-quality components and reducing the need to mine more resources from the earth.

On 29 June, we will be delighted to give you an exclusive tour of Liam, hosted by [REDACTED] International Environmental Affairs, followed by a discussion about circular economy and the role of innovative recycling technologies.

**RSVP by 17 June to [REDACTED]@apple.com**

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This invitation is personal - if you would like to nominate a colleague to attend in your place, please contact [REDACTED] [REDACTED]@apple.com)