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Commissioner Carlos Moedas
European Commission
Rue de la Loi 200
B-1049 Brussels
Belgium

Brussels, August 31, 2015

Subject: Keynote invitation Microsoft Convergence EMEA Conference

Dear Commissioner Moedas,

I am writing to enquire whether you would grant us the honour of keynoting at our Convergence EMEA conference (<http://www.microsoft.com/en/convergence/emea15>) on November 30th, 2015 in the afternoon, in Barcelona.

Convergence EMEA is a three day conference, from 30 November to 2 December. The event brings together business decision makers as well as IT professionals from across many industries for joint conversations around innovation. We anticipate 5,000 registered attendees from across Europe will join us at Convergence EMEA.

Convergence, and underlying game changers such as Internet of Things and cloud computing will fuel a new cycle of technological innovation and stimulate broader economic growth across Europe. The European Commission presumes the IoT to underpin central elements of its keystone Digital Single Market strategy. Given the scale of the potential advantages conferred by the IoT, the Commission concludes that the IoT will be "central to the EU's competitiveness."

Your perspective as Commissioner for Innovation, and member of the project teams for investment and competitiveness as well as the Digital Single Market, would be highly appreciated to set the tone of the conference conversations. We believe that as a European political leader with previous business experience, combined with your general interest in the digital transformation, you are uniquely positioned to speak about the challenges and opportunities that the fast pace of innovation brings, and we hope that it would also allow you to reach important business stakeholders.

I would also like to invite you to a bilateral meeting with me on that occasion to discuss the European Innovation agenda. This meeting would be an opportunity to exchange views on the findings of a new study commissioned by Forrester in more detail and discuss how to enhance Microsoft's and businesses general contribution towards an innovative and thriving Europe.

We thank you for considering this invitation and hope that you can find time in your busy agenda to participate. Our team will follow up with your office in the coming days, but please do not hesitate to contact us should you have any questions or require more information on the event.

Yours sincerely,

Microsoft International