

**From:** NYMAN Jon (CAB-MALMSTROM)  
**Sent:** Monday 29 June 2015 15:15  
**To:** ASENIUS Maria (CAB-MALMSTROM); BILLAUX Cecile (CAB-MALMSTROM); BURGSMUELLER Christian (CAB-MALMSTROM); CEBALLOS BARON Miguel (CAB-MALMSTROM); EICHHORN Nele (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (TRADE); Art.4.1(b) (TRADE); Art.4.1(b) (TRADE)  
**Cc:** LARSSON Joakim (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM)  
**Subject:** Meeting report: Commissioner Malmström / Facebook Art.4.1(b) , 29/06/2015

Art.4.1(b) stressed Facebook's strong support for open markets, in particular for digital trade, including through a TTIP agreement. She recalled that Facebook is established as an EU company (HQ in Dublin), and had significantly invested in Europe in the past years. The company sees great potential in the EU for growth and job creation in the digital sector, but it is critical that the EU builds a digital single market where rules are applied in a uniform manner. This would allow in particular European SMEs / start-ups to sell more easily beyond their home country. Art.4.1(b) also recalled that Facebook supports free flow of data coupled with strong safeguards for data privacy.

Commissioner Malmström provided an overview of state of the TTIP negotiations, and concurred on the importance of ensuring free flow of data with full protection of personal data. She welcomed Facebook's strong stance on recent spying scandals, underlining the need to restore trust.

**Jon NYMAN**  
 Member of Cabinet of Cecilia MALMSTRÖM  
 Commissioner for Trade



**European Commission**  
 Art.4.1(b)  
 B-1049 Brussels/Belgium  
 + Art.4.1(b)  
 Art.4.1(b) [@ec.europa.eu](https://twitter.com/ec_europa)  
<http://ec.europa.eu/commission/2014-2019/malmstrom>