

**From:** MALMSTROM Cecilia (CAB-MALMSTROM)  
**Sent:** jeudi 9 mai 2019 16:30  
**To:** CAB MALMSTROM ARCHIVES  
**Subject:** Fwd: Request for Commissioner Malmström as a speaker for the Global Leaders Network of Microsoft

Sent from my iPhone

Begin forwarded message:

**From:** [redacted] [redacted] <[redacted]@berbalkcommunications.com>  
**Date:** 9 May 2019 at 16:26:13 GMT+2  
**To:** <cecilia.malmstrom@ec.europa.eu>  
**Cc:** <maria.asenius@ec.europa.eu>, [redacted] <[redacted]@ec.europa.eu>  
**Subject: Request for Commissioner Malmström as a speaker for the Global Leaders Network of Microsoft**

Dear Commissioner Malmström,

Berbalk Communications is an agency with a focus on bringing different stakeholder groups together to foster a stringent dialogue. We are working with a set of international clients in the Media, Energy, IT, Finance and Transport sector and are registered in the Transparency Register of the EU Commission.

In a joint project with Microsoft we are organizing 3 to 4 events a year for its “Global Leaders Network”. It consists of high-level representatives of international companies who are based in Brussels. We would be delighted if you could speak at one of the events timed for July or in September, an option could be on the 9<sup>th</sup> or 19<sup>th</sup> July, but we are very flexible on the date.

The format is a 60 min breakfast: you would give an introduction of 15-20 min which would be followed by a Q&A from the audience.

Possible topics could be:

**Trade policy in a changing global environment – what can the EU contribute?**

**Post-Brexit: Possible scenarios for a future trade agreement with the UK and how to prepare the economy for it ?**

But there are many more possibilities which we are happy to discuss with you and your team.

We would be grateful for a swift reply to take the next steps together.

Kind regards,

[REDACTED]

[REDACTED]



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