



## Meeting with Microsoft on standards related issues

**Meeting date and place**  
 Meeting held on 05/12/2018 16:30

**Participating organisation(s) & representative(s)**

[Redacted]	[Redacted]	- Microsoft Corporation (TRN: 0801162959-21)	Participant,
[Redacted]	[Redacted]	- Microsoft Corporation (TRN: 0801162959-21)	Requester,
[Redacted]	[Redacted]	- Microsoft Corporation (TRN: 0801162959-21)	Participant,

**Main issues discussed**

Representatives from Microsoft working on international standards explained to the COM they are currently focusing on how to meet the changing landscape on issues such as cybersecurity, privacy, cross-border data flows, artificial intelligence and block chain. According to Microsoft, it would be essential to subject artificial intelligence/emerging disruptive technologies to regulation. Microsoft considers the multilateral approach to be of great importance while pleading for increased EU-US cooperation on standards. They expressed their support for the strong TBT language used by the US in USMCA (=TPP) and the EU in recent FTAs (incl. Japan). The scope of future cooperation between the EU and the US on standardization was discussed despite the difference of approach on international standards. Microsoft advocates for the use of what they consider international standards (ie. the US approach to international standards), in particular for certification and conformity assessments. Both sides discussed the question of the development of standards that respect both approaches. The COM invited Microsoft to show practical examples of areas where convergent standards could be developed and the mechanisms for that development.

**Directorate or unit**  
 TRADE F/3

**Internal participants**

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**Author(s) of minutes**  
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**Validator and validation date**  
 [Redacted] validated the minutes on 19/12/2018 14:08