From: [redacted] (CAB-BIENKOWSKA)
Sent: lundi 15 octobre 2018 17:23
To: CAB BIENKOWSKA ARCHIVES
Subject: FW: Europe's Road to Growth with Google - 21st November

For registration please (and I think it is [redacted] who should be CF).
Thank you!
[redacted]

From: BIENKOWSKA Elzbieta (CAB-BIENKOWSKA)
Sent: Monday, October 15, 2018 4:13 PM
To: [redacted] (CAB-BIENKOWSKA) [redacted]@ec.europa.eu>
Subject: Fwd: Europe's Road to Growth with Google - 21st November

Wysłane z iPhone'a

Początek przekazywanej wiadomości:

Od: [redacted]@google.com>
Data: 15 października 2018 15:03:23 CEST
Do: <elzbieta.bienkowska@ec.europa.eu>
Dw: <Tomasz.Husak@ec.europa.eu>, [redacted]@google.com>, [redacted] " <[redacted]@google.com>
Temat: Europe's Road to Growth with Google - 21st November

Dear Commissioner Bieńkowska,

Europe's Road to Growth with Google, Financial Times, ETUC, Lisbon Council and partners
21 November, at Be Central Digital Campus.

It is with great pleasure that I am writing to invite you to give a keynote address at a digital business event - Europe's Road to Growth - about the importance of digital skills and tech growth to business success.

The event, on 21 November in Brussels, aims to celebrate digital success in Europe and - building on our Grow with Google training programme - to highlight the impact of digital and coding skills on business enterprises across all sectors in Europe. This is the culmination of a wider initiative, in partnership with the Financial Times' Europe's Road to Growth series, designed to shine a spotlight on Europe's digital businesses.

Earlier this year, the programme launched an EU-wide search for innovative organisations and entrepreneurs who are using digital to boost high-value jobs and growth in Europe. The results of this open call for business success stories will feature at this event. Digital business leaders from across Europe will join experts from tech, investor, start-up, SME, education and employment sectors for keynotes, panel debates, and inspirational talks. While highlighting European digital business success stories we also wish to discuss the ways in which digital start-ups can further boost high-value jobs, growth and society in Europe.

We hope your presence would help amplify an important message about the importance of digital to a wider business audience and to help reinforce the Commission's commitment to digital jobs in the future.

I look forward to hearing from you.

Best wishes,

[redacted] | President, EMEA Business & Operations | [redacted]

Assistant - [redacted] @google.com
Central St Giles, 1 St Giles High Street, London, WC2H 8AG.

Electronically signed on 30/04/2019 14:32 (UTC+02) in accordance with article 4.2 (Validity of electronic documents) of Commission Decision 2004/563