From: [redacted] (CAB-BIENKOWSKA)
Sent: Tuesday 20 September 2016 14:17
To: CAB BIENKOWSKA ARCHIVES
Subject: FW: Invitation for key note speech at the EU Mobile Innovation Day in Brussels on 14 of November
Attachments: 20160920122712242.pdf; ATT00001.htm

For registration please

From: BIENKOWSKA Elzbieta (CAB-BIENKOWSKA)
Sent: Tuesday, September 20, 2016 2:07 PM
To: [redacted] (CAB-BIENKOWSKA)
Subject: Fwd: Invitation for key note speech at the EU Mobile Innovation Day in Brussels on 14 of November

Wysłane z iPada

Początek przekazywanej wiadomości:

Od: [redacted] [redacted]@google.com>
Data: 20 września 2016 04:58:28 GMT-7
Do: < [redacted]@ec.europa.eu>, [redacted]@ec.europa.eu>, < [redacted]@ec.europa.eu>
Dw: [redacted] < [redacted]@google.com>, [redacted] < [redacted]@google.com>
Temat: Invitation for key note speech at the EU Mobile Innovation Day in Brussels on 14 of November

To the attention of European Commissioner Bieńkowska,

Dear Commissioner Bieńkowska,

I would be honoured if you could join us on Monday, 14th November from 15h00 at Autoworld Brussels to keynote at the EU Mobile Innovation Day where we want to celebrate entrepreneurship and European success stories from the mobile economy. After inspiring events in Madrid, Paris and Rome with the participation of many stakeholders, including the CEO's of Telecom Italia, WePlan, Archos and PSA, the EU Mobile Innovation Day will conclude this series of events with the EU Mobile Innovation in Brussels.

As you know, the mobile economy has been one of the strongest drivers for growth and jobs in Europe, leading to more than 1.6m jobs. Europe has been the birthplace of some of the world's leading developers with companies such as

Rovio (Angry Birds), King (Candy Crush Saga), BlaBlaCar and SkyScanner. Likewise many of the most-innovative device-manufacturing projects from Wiko to BQ are coming from Europe.

We are in discussion with different partners, among others with DigitalEurope, the Economist Intelligence Unit, and invited European app developers, device manufacturers and telecoms providers to hear their success stories and learn what policy challenges they are facing.

We would love to invite you to celebrate this European track record and hear from you on the various initiatives that you are working on to boost entrepreneurship and innovation, and in particular startups and SME's in Europe.

Should you be able to accept our invitation, we would also be delighted if you would consider offering the opening-remarks at this high-level event on 14th October which will bring together leading figures from the political and digital worlds.

Our teams are at your disposal for further information as you require and we do hope you are able to accept this invitation for an enjoyable afternoon that puts the spotlight on the best of Europe's mobile economy.
Yours sincerely,

--

- Director, EU Public Policy and Government Relations

Our mission is to organize the world's information. But what else are we up to in Brussels? Follow us @GoogleBrussels to find out!