**From:** [redacted] (CAB-BIENKOWSKA)
**Sent:** Wednesday 28 January 2015 17:30
**To:** CAB BIENKOWSKA ARCHIVES
**Subject:** FW: Thank you and follow up - with a request
**Attachments:** Google Net Contributor FINAL (3).pdf

For registration. Thank you ☺

**From:** [redacted] [mailto:[redacted]@google.com]
**Sent:** Wednesday, January 28, 2015 4:10 PM
**To:** [redacted] (CAB-BIENKOWSKA)
**Subject:** Fwd: Thank you and follow up - with a request

thanks
---------- Forwarded message ----------
From: [redacted] <[redacted]@google.com>
Date: Wed, Jan 28, 2015 at 9:56 AM
Subject: Re: Thank you and follow up - with a request
To: [redacted]@ec.europa.eu, [redacted]@ec.europa.eu
Cc: [redacted] <[redacted]@google.com>, "[redacted]@ec.europa.eu" [redacted]@ec.europa.eu>, [redacted] <[redacted]@google.com>

Dear Kristian, dear Fabrice,

It was a great pleasure to meet you - thank you.

I wanted to give you a bit more information on Feb 26. Together with Digital Europe and the Lisbon Council we are hosting a debate on the SMEs in the Digital Single Market. [redacted], [redacted], will host a debate and showcase with 15-20 successful European SMEs thriving online. We want to bring them together to celebrate the opportunity provided by the web and discuss their vision and obstacles to completing the Digital Single Market. This forms part of our commitment to important EU initiatives in the field of entrepreneurship, and digital skills - such as the EU Grand Coalition for Digital Jobs and the Strategic Forum on Digital Entrepreneurship. The public session from 10h30-12h30 will be followed by a networking showcase with SMEs and afterwards by a private lunch with [redacted] from 13h00-14h30. It will take place in the Residence Palace, just across the street from Berlaymont.

We would be absolutely delighted if Commissioner Bienkowska agreed to deliver a keynote at this initiative, and should her agenda allow it, join us as a special guest for a private VIP lunch. We are of course prepared to accommodate her busy agenda but would advise a closing keynote at 12h00 or an opening address at 11h00 - both time slots work well for press that would be invited to the event.

Dear Fabrice - please let me know if you need any additional information, or have any questions. [redacted] will give you a call sometime today.

Thanks so much for your consideration.

As for the digital skills, among many others we run two big projects for SMEs:

- In Spain - Acitvate - a collaboration with the Spanish government and academia on a suite of offline and massive open online courses (MOOCs) on digital marketing, data analytics, cloud computing, e-commerce. We hope to reach 150,000 Europeans in particular unemployed.
- In Germany - Weltweit Wachsen - a collaboration with Commerzbank, Deutsche Post, PayPal, German academia to engage 250,000 Europeans in events and educational trainings on how to use the Internet for driving export business.

You can also find additional information in the green section "New skills for new jobs" of the attached booklet.

Kind regards,
[redacted]

On Tue, Jan 27, 2015 at 8:08 PM, <[redacted]@ec.europa.eu> wrote:
Hej [redacted],

Our pleasure entirely. Many thanks for the links and any material you may have on skills.

Fabrice will look into the possibilities re 26 Feb and get back as soon as possible.

Likewise looking forward to keeping in touch and comparing notes on topical issues.

M.v.h.,

-Kristian

On 26 Jan 2015, at 20:33, [redacted] <[redacted]@google.com> wrote:

> Dear Mr. Hedberg,
>
> It was great to meet you and thanks so much for your time. [redacted] and [redacted] are following up on the issues discussed, all of which we think are important:
>
> - Visit to campus / start up incubators supported by Google.
> - Example of micro-multinationals (here's Hal's article, and the Lisbon Council paper)
> - Send more information on Google initiatives around digital skills.
>
> We are also planning to organize a big event on 26 February to present some best practices of successful European SMEs that embraced the digital

opportunities. We would love to explore with you and your team the possibility of having Commissioner Bieńkowska with us.

We look forward to working with you. As I said, we get that Google needs to do more and listen better in Europe. We are eager to do better and welcome your feedback. Let us also connect on the Internet of Things down the road -- we have worked a little bit with the OECD on this in their workshop recently and our research arm is looking at this, if it is of interest.

Kind regards,

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