

From: NYMAN Jon (CAB-MALMSTROM)
Sent: Wednesday, July 20, 2016 3:23 PM
To: ASENIUS Maria (CAB-MALMSTROM); CEBALLOS BARON Miguel (CAB-MALMSTROM); EICHHORN Nele (CAB-MALMSTROM); NORRGARD Catrine (CAB-MALMSTROM); LARSSON Joakim (CAB-MALMSTROM); BURGSMUELLER Christian (CAB-MALMSTROM); BILLAUX Cecile (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (CAB-MALMSTROM); Art.4.1(b) (TRADE); Art.4.1(b) (TRADE); Art.4.1(b) (TRADE); Art.4.1(b) (TRADE); Art.4.1(b) (TRADE)
Subject: Meeting with DigitalEurope, 20/07/2016

I met on 20 July 2016 at their request the following participants from DigitalEurope: Art.4.1(b) Art.4.1(b) (Nokia), Art.4.1(b) (IBM), Art.4.1(b) (Cisco), Art.4.1(b) (Apple), Art.4.1(b) (DigitalEurope).

DigitalEurope enquired about the outcome of the G20 Trade Ministers' Meeting that was held in Shanghai on 9-10 July, and stressed the importance of addressing issues like cybersecurity, data localisation and access to source codes in the G20 context. I summarised the main outcomes of the Shanghai meeting, and noted that the future German presidency did not foresee a Trade Ministers' meeting in 2017, but that we had understood digital issues to be an important priority for them.

DigitalEurope was highly supportive of the issues/scoping paper prepared by the EU and Canada on digital trade, in context of post-Nairobi WTO work. They enquired how they could help, and offered e.g. to reach out to developing countries to demonstrate how this can be a win-win area for all. They specifically enquired whether the EU has any high-profile ministerial meetings with African countries in the coming months, which could be an occasion for some kind of a side event on digital trade and development. **→ Maybe worth exploring whether the ACP-EU Joint Ministerial Trade Council on 9 December would be an occasion for some sort of event?**

DigitalEurope also enquired about the prospects for concluding TiSA in 2016, and expressed concerns about (1) the EU still not being in a position to table a proposal on data flows, and (2) the EU being on the defensive on so-called new services. They offered their help in reassuring those who have doubts / see risks in these issues.

Finally, DigitalEurope mentioned an ECIPE Digital Trade Estimates Project, which is a unique database on measures affecting digital trade. DigitalEurope mentioned that ECIPE is presenting the database to a wide variety of interested parties (including DG Trade), and wondered whether the Malmström Cabinet would be interested in a dedicated presentation.

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Member of Cabinet of Cecilia MALMSTRÖM
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<http://ec.europa.eu/commission/2014-2019/malmstrom>