



EUROPEAN COMMISSION

Cabinet of Commissioner Cecilia Malmström
Member of Cabinet

Brussels, 26 January 2015

NOTE TO THE FILE

**Subject: Reports of Commissioner Malmström's meetings in Davos, 23-24
January 2015**

1. **BILATERAL WITH** [REDACTED] Art.4.1(b)
[REDACTED] Art.4.1(b), **GOOGLE**

[REDACTED] Art.4.1(b) noted that Google was keen to engage as a European player, promote digital education and SMEs, and committed to solve problems on data and competition. He underlined that the Digital Single Market project would be hugely important, especially for small companies. In Google's view US tech companies' dominance of the global market will not last. [REDACTED] Art.4.1(b) offered Google's support on TTIP, both as regards contacts with the US Government and other stakeholders. He enquired about progress in EU's negotiations with e.g. Vietnam and China in opening up data flows.

Commissioner Malmström observed that there was good potential for start-ups in the EU, but a lack of finance. She hoped that the new investment plan could help. As regards the competition case, Commissioner Vestager was looking into it. On Vietnam and China, more progress was needed. As regards the TTIP, the negotiations on data had not really started yet given post-NSA concerns, and it would be good if Google and others could reassure stakeholders, e.g. through a seminar in the EP.

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