

From: [REDACTED] (CAB-ANDRIUKAITIS)
To: [REDACTED] @novartis.com"
Cc: [REDACTED] (CAB-ANDRIUKAITIS)
Subject: FW: Personal and non-transferable invitation: Fostering Creativity in Europe—a New Approach to Innovation and Healthcare
Date: jeudi 30 avril 2015 09:52:01
Attachments: [image001.gif](#)

Good morning,

On behalf of Mr. Arunas Vinciunas, the Head of the Cabinet of Commissioner ANDRIUKAITIS, I would like to thank you for this kind invitation.

Unfortunately, due to the busy agenda Mr. Vinciunas will not be able to attend the event. But the Member of the Cabinet would be able to replace him if that would be OK for you.

Please let me know,

Best regards,

[REDACTED]



European Commission
Cabinet of Commissioner Vytenis Andriukaitis
Health and Food Safety

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From: [REDACTED] [mailto:[REDACTED]] @novartis.com]
Sent: Wednesday, April 29, 2015 5:41 PM
To: VINCIUNAS Arunas (CAB-ANDRIUKAITIS)
Cc: [REDACTED] @google.com
Subject: Personal and non-transferable invitation: Fostering Creativity in Europe—a New Approach to Innovation and Healthcare

Dear Mr Arunas Vinciunas,

As Healthcare is facing a technological paradigm shift that has the potential to transform the lives of millions of European citizens, Novartis and Google Life Sciences wish to bring together key Brussels stakeholders to discuss the policy challenges for health innovation in all its different forms:

- What are the latest trends in health innovation? How can it contribute to improve healthcare delivery and patients' outcomes on a cost-effective basis?
- Is the EU regulatory and economic environment fit for purpose in terms of incentives to and uptake of innovation? Can Europe become a creativity hub for disruptive innovation in healthcare?

Novartis and Google Life Sciences request the pleasure of your company at this informal event featuring two exceptional speakers who will set the scene for discussion:

- [redacted] Preclinical Safety at Novartis Institutes for BioMedical Research (NIBR).
- [redacted]

The roundtable will take place on Wednesday, May 27th, from 12.30 to 14.00, in the Hessen Representation (Rue Montoyer 21, 1000 Brussels).

The session will include a small number of selected decision-makers and key opinion leaders who contribute to shaping the European policy landscape in the field of health innovation. To ensure an open, lively discussion, this invitation is personal and nontransferable. Discussions will follow Chatham House rules.

We would be delighted if you chose to attend this high-level event. Thanks for confirming your attendance to [redacted] [@novartis.com](mailto:[redacted]@novartis.com) by Wednesday 20th May.

We look forward to hearing from you and remain at your disposal should you wish for further information.

Sincerely yours,

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Brussels Public Affairs Office
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