Von: wi-4-eu@brue.auswaertiges-amt.de [mailto:wi-4-eu@brue.auswaertiges-amt.de]

Gesendet: Donnerstag, 31. Oktober 2019 11:26

An: VIA3

Cc: .BRUEEU WI-7-1-EU ; .BRUEEU WI-7-EU

Betreff: WG: Digital Services Act - Press Publishers' position paper

beigefügtes Positionspapier des EMMA & ENPA zum DSA zu Ihrer Information.

Viele Grüße





Binnenmarkt, Industrie, Wettbewerbsfähigkeit

Wirtschaftsabteilung

Ständige Vertretung der Bundesrepublik Deutschland bei der Europäischen Union Rue Jacques de Lalaing 8-14, 1040 Brüssel

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Von:

Gesendet: Donnerstag, 31. Oktober 2019 11:00

Cc:

Betreff: Digital Services Act - Press Publishers' position paper

Good morning,

I am contacting you on behalf of the two association representing press publishers across the EU or the European Newspapers' Association (ENPA) and the European Magazine Media Association (EMMA).

We have been made aware of a concept note by the Commission proposing a **Digital Services Act** which will be subject to a first exchange of views at your working party meeting next week Tuesday.

Such an act would have a **wide-ranging impact to the press publishing sector** as it could potentially touch upon legal and illegal content, represent a reset of the regime regulating the responsibilities of platforms and hosting services, regulate (political) advertisement, update the home state control principle and impose new transparency obligations notably on algorithms.

While some of the ideas reflected in the concept note would constitute long awaited and necessary updates and would open new opportunities for the press sector, others need to be treated with

caution. We firmly believe that some of the provisions of the e-Commerce Directive (such as articles 3 and 4) are necessary preconditions for the press to be disseminated online across borders and should therefore be maintained.

We invite you to take the recommendations listed into our <u>position paper attached</u> into consideration and would be grateful to have the opportunity to further discuss our views at your best convenience.

Best wishes,

Senior Manager EU Affairs, EMMA & ENPA

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